

13 July 2007

**Norseman Gold plc (“Norseman” or the “Company”)**

**Directors Buy Shares**

Norseman Gold plc, the AIM listed Australian gold production company, is pleased to announce the following directors’ purchase of ordinary shares of 0.025p each in the Company (“Ordinary Shares”).

David Steinepreis, Executive Director of the Company, purchased 1,000,000 Ordinary Shares at a price of 10.75 pence per share on 11 July 2007. Following this purchase David Steinepreis now holds an interest in 8,100,004 Ordinary Shares representing 2.04% of the total voting rights of the Company.

Barry Cahill, Chief Executive Officer of the Company, purchased 500,000 Ordinary Shares at a price of 10.75 pence per share on 11 July 2007. Following this purchase Barry Cahill now holds an interest in 500,000 Ordinary Shares representing 0.13% of the total voting rights of the Company.

Vince Pental, Chairman of the Company, purchased 500,000 Ordinary Shares at a price of 10.75 pence per share on 11 July 2007. Following this purchase Vince Pental now holds an interest in 4,000,000 Ordinary Shares representing 1.01% of the total voting rights of the Company.

Michael de Villiers, Non-Executive Director of the Company, purchased 100,000 Ordinary Shares at a price of 10.75 pence per share on 12 July 2007. Following this purchase Michael de Villiers now holds an interest in 2,600,000 Ordinary Shares representing 0.65% of the total voting rights of the Company.

• **\* ENDS \* \***



For further information visit [www.norsemangoldplc.com](http://www.norsemangoldplc.com) or contact:

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**Note to editors:**

Norseman Gold plc is an AIM listed Australian gold production company which recently acquired the Norseman Gold Project; Australia's longest continually running gold operation. The Norseman Gold Project is located in the Eastern Goldfields of Western Australia in the highly prospective Norseman-Wiluna greenstone belt - 725km east of Perth and 186km from Kalgoorlie.

Gold was first found on the Norseman field in 1894 and over the last 65 years it has produced over 5.5 million ounces of gold. The mine is producing at a rate of around 100,000 ounces per annum, sourced from two high-grade narrow-vein underground mines - the Bullen and the Harlequin. Currently, it has a Total Resource inventory of 1.9 million ounces of gold at a grade of 4.1 g/t.

The tenements cover a 687 sq km area centred on the Norseman Township. The landholding comprises 146 contiguous tenements consisting of 10 Exploration Licences, 102 Mining Licences, 20 Prospecting Licences, 14 Miscellaneous Licences and 29 Mining Lease Applications.

The Company's strategy is focused on extending the mine life through the conversion of resources into reserves and identifying additional resources.

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